# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): June 29, 2023

# Accolade, Inc.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-39348

01-0969591 (IRS Employer Identification No.)

(Commission File Number)

1201 Third Avenue, Suite 1700 Seattle, WA 98101 (Address of Principal Executive Offices and Zip Code)

(206) 926-8100 (Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered					
Common Stock, \$0.0001 par value per share	ACCD	The Nasdaq Stock Market LLC					

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 2.02. Results of Operations and Financial Condition.

On June 29, 2023, Accolade, Inc. (the "Company") issued a press release reporting its financial results for the fiscal first quarter ended May 31, 2023. A copy of such press release is furnished hereto as Exhibit 99.1 and incorporated by reference herein.

The information in this Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference under the Securities Act of 1933, as amended, or into any filing with the U.S. Securities and Exchange Commission made by the Company, whether made before or after the date hereof, except as expressly set forth by reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits

#### Exhibit

Number	Exhibit Description
99.1	Press Release titled "Accolade Announces Results for Fiscal First Quarter 2024," dated June 29,
	2023 furnished herewith
104	

104 Cover Page Interactive Data File (formatted as inline XBRL and contained in Exhibit 101)

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### Accolade, Inc.

Dated: June 29, 2023

By: /s/ Stephen Barnes

Stephen Barnes Chief Financial Officer



## Accolade Announces Results for Fiscal First Quarter 2024

• Accolade exceeds guidance for fiscal first quarter and raises guidance for fiscal year 2024

SEATTLE, June 29, 2023 -- Accolade, Inc. (NASDAQ: ACCD) today announced financial results for the fiscal first quarter ended May 31, 2023.

"Our consistently strong financial results reinforce our belief that an advocacy-led care delivery strategy is the key to transforming the U.S. healthcare system. We are seeing the proof points in our growing customer base and sales momentum, and also through our customers' outcomes, engagement and measurable ROI. We are especially excited by the growth we are witnessing in virtual primary care, which is the key to people living their healthiest lives. For too long, healthcare has been a series of siloed episodes. An advocacy-led care delivery strategy facilitates a coordinated patient journey and tighter collaboration across the healthcare ecosystem, while delivering better health outcomes and tremendous customer satisfaction," said Rajeev Singh, Accolade Chief Executive Officer.

#### Financial Highlights for Fiscal First Quarter ended May 31, 2023

	 Three Months Ended May 31,		,	%
	 2023		2022	Change <sup>(3)</sup>
	(in millions, exce	ept percentage	s)	
GAAP Financial Data:				
Revenue	\$ 93.2	\$	85.5	9 %
Net loss <sup>(1)</sup>	\$ (38.4)	\$	(342.8)	89 %
Non-GAAP Financial Data <sup>(2)</sup> :				
Adjusted EBITDA	\$ (12.6)	\$	(15.4)	18 %
Adjusted Gross Profit	\$ 40.6	\$	39.0	4 %
Adjusted Gross Margin	43.5 %		45.6 %	

<sup>(1)</sup> A non-cash goodwill impairment charge of \$299.7 million was recorded during the three months ended May 31, 2022.

<sup>(2)</sup> A reconciliation of GAAP to non-GAAP results has been provided in this press release in the accompanying Financial Tables. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

<sup>(3)</sup> Percentages are calculated from accompanying Financial Tables and may differ from percentage change of numbers in Financial Highlights table due to rounding.

Steve Barnes, Accolade Chief Financial Officer, commented, "Accolade exceeded both our top and bottom line guidance in the first fiscal quarter. Our One Accolade initiative is creating a more streamlined organization, benefiting overall costs, decision making and strategic planning. We are raising our guidance for both revenue and Adjusted EBITDA for the fiscal year and remain confident in our path to achieving profitability."

#### **Financial Outlook**

Accolade provides forward-looking guidance on revenue and Adjusted EBITDA, a non-GAAP financial measure.

For the fiscal second quarter ending August 31, 2023, we expect:

• Revenue between \$93 million and \$95 million

• Adjusted EBITDA between \$(11) million and \$(14) million

For the fiscal year ending February 29, 2024, we expect:

- Revenue between \$410 million and \$414 million
- Adjusted EBITDA between \$(6) million and \$(12) million

Accolade has not reconciled guidance for Adjusted EBITDA to net loss, the most directly comparable GAAP measure, and has not provided forward-looking guidance for net loss, because there are items that may impact net loss, including stock-based compensation, that are not within the company's control or cannot be reasonably predicted.

#### **Quarterly Conference Call Details**

The company will host a conference call today, June 29, 2023 at 4:30 p.m. E.T. to discuss its financial results.

*To Listen via Telephone*: Pre-registration is required by the conference call operator. Please pre-register by clicking <u>here</u> (<u>https://register.vevent.com/register/BI923dbf9312d54b2da4cc7883c77e68c9</u>)</u>. Upon registering, you will be emailed a dial-in number, direct passcode and unique PIN.

*To Listen via Internet*: The conference call can be accessed via a live audio webcast that will be available online at <a href="http://ir.accolade.com">http://ir.accolade.com</a>.

*Replay*: A replay of the call will be available via webcast for on-demand listening shortly after the completion of the call, at <u>http://ir.accolade.com</u>.

#### **Forward-Looking Statements**

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. These forward-looking statements include statements regarding our future growth and our financial outlook. Forward-looking statements are subject to risks and uncertainties and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance. In some cases, you can identify forward-looking statements because they contain words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "maintain," "might," "likely," "plan," "potential," "predict," "project," "seek," "should," "target," "will," "would," or similar expressions and the negatives of those terms.

Important risks and uncertainties that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the risks described under the heading "Risk Factors" in Accolade's most recently filed Annual Report on Form 10-K and subsequent filings, which should be read in conjunction with any forward-looking statements. All forward-looking statements in this press release are based on information available to Accolade as of the date hereof, and it does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

#### About Accolade, Inc.

Accolade (Nasdaq: ACCD) is a Personalized Healthcare company that provides millions of people and their families with exceptional healthcare experiences so they can live their healthiest lives. Accolade's employer, health plan, and consumer solutions combine virtual primary care and mental health, expert medical opinion, and best-in-class care navigation. These offerings are built on a platform that is engineered to care through predictive engagement of population health needs, proactive care that improves outcomes and cost savings, and by addressing barriers to access and continuity of care.

Accolade consistently receives consumer satisfaction ratings of over 90%. For more information, visit accolade.com. Follow us on LinkedIn, Twitter, Instagram and Facebook.

#### **Investor Contact:**

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#### **Media Contact:**

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Source: Accolade

#### **Financial Tables**

## Accolade, Inc. and Subsidiaries **Condensed Consolidated Balance Sheets (unaudited)**

(In thousands, except share and per share data)

	May 31, 2023		February 28, 2023	
Assets				
Current assets:				
Cash and cash equivalents	\$	302,870	\$	321,083
Accounts receivable, net		22,539		23,435
Unbilled revenue		3,760		3,260
Current portion of deferred contract acquisition costs		3,933		4,022
Prepaid and other current assets		15,372		14,149
Total current assets		348,474		365,949
Property and equipment, net		16,608		14,763
Operating lease right-of-use assets		28,080		29,525
Goodwill		278,191		278,191
Intangible assets, net		192,829		203,202
Deferred contract acquisition costs		9,679		9,815
Other assets		1,846		1,624
Total assets	\$	875,707	\$	903,069
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable	\$	5,461	\$	10,155
Accrued expenses and other current liabilities		13,782		11,744
Accrued compensation		27,628		39,346
Due to customers		14,761		15,694
Current portion of deferred revenue		44,189		35,191
Current portion of operating lease liabilities		6,915		7,284
Total current liabilities		112,736		119,414
Loans payable, net of unamortized issuance costs		282,742		282,323
Operating lease liabilities		25,741		27,189
Other noncurrent liabilities		168		203
Deferred revenue		142		154
Total liabilities		421,529		429,283
Commitments and Contingencies				
Stockholders' equity				
Common stock par value \$0.0001; 500,000,000 shares authorized; 75,264,400 and 73,089,075 shares issued				
and outstanding at May 31, 2023 and February 28, 2023, respectively		8		7
Additional paid-in capital		1,446,873		1,428,073
Accumulated deficit		(992,703)		(954,294)
Total stockholders' equity		454,178		473,786
Total liabilities and stockholders' equity	\$	875,707	\$	903,069

### Accolade, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (unaudited)

(In thousands, except share and per share data)

	Three month	Three months ended May 31,		
	2023		2022	
Revenue	\$ 93,226	\$	85,528	
Cost of revenue, excluding depreciation and amortization	54,203		47,615	
Operating expenses:				
Product and technology	25,899		26,817	
Sales and marketing	25,033		25,614	
General and administrative	16,080		20,238	
Depreciation and amortization	11,640		11,576	
Goodwill impairment			299,705	
Total operating expenses	78,652		383,950	
Loss from operations	(39,629)	) (	(346,037)	
Interest income (expense), net	921		(634)	
Other income (expense)	390		(50)	
Loss before income taxes	(38,318)	) (	(346,721)	
Income tax benefit (expense)	(91)	)	3,899	
Net loss	\$ (38,409)	) \$ (	(342,822)	
Net loss per share, basic and diluted	\$ (0.52)	) \$	(4.92)	
Weighted-average common shares outstanding, basic and diluted	73,179,994	69,	,738,638	

The following table summarizes the amount of stock-based compensation included in the condensed consolidated statements of operations:

	 Three months ended May 31,			
	2023	2022		
Cost of revenue, excluding depreciation and amortization	\$ 911	\$	1,128	
Product and technology	6,966		7,490	
Sales and marketing	3,826		3,989	
General and administrative	2,575		6,782	
Total stock-based compensation	\$ 14,278	\$	19,389	

#### Accolade, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flows (unaudited) (In thousands)

		Three months ended			
Cash flows from operating activities:		2023		2022	
Net loss	\$	(38,409)	\$	(342,822)	
Adjustments to reconcile net loss to net cash used in	φ	(30,409)	φ	(342,022)	
Operating activities:					
Goodwill impairment				299,705	
Depreciation and amortization expense		11.640		11,576	
Amortization of deferred contract acquisition costs		1,116		817	
Deferred income taxes				(3,999)	
Noncash interest expense		440		419	
Stock-based compensation expense		14,278		19,389	
Changes in operating assets and liabilities, net of effect of acquisitions:		1,2/0		10,000	
Accounts receivable and unbilled revenue		396		2,323	
Accounts payable and accrued expenses		(1,690)		(1,258)	
Deferred contract acquisition costs		(891)		(924)	
Deferred revenue and due to customers		8,052		862	
Accrued compensation		(11,718)		(15,598)	
Other liabilities		(1,131)		(240)	
Other assets		(1,370)		(711)	
Net cash used in operating activities		(19,287)		(30,461)	
Cash flows from investing activities:				<u>`````</u>	
Capitalized software development costs		(2,500)		(766)	
Purchases of property and equipment		(877)		(506)	
Net cash used in investing activities		(3,377)		(1,272)	
Cash flows from financing activities:					
Proceeds from stock option exercises		2,459		358	
Proceeds from employee stock purchase plan		1,992		1,150	
Net cash provided by financing activities		4,451		1,508	
Net decrease in cash and cash equivalents		(18,213)		(30,225)	
Cash and cash equivalents, beginning of period		321,083		365,853	
Cash and cash equivalents, end of period	\$	302,870	\$	335,628	
Supplemental cash flow information:	<u> </u>	,	<u> </u>	,	
Interest paid	\$	769	\$	769	
Fixed assets included in accounts payable	\$	506	\$	228	
Other receivable related to stock option exercises	\$	84	\$	5	
Income taxes paid	\$	53	\$	22	
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#### **Non-GAAP Financial Measures**

In addition to our financial results determined in accordance with GAAP, we use the following non-GAAP financial measures to help us evaluate trends, establish budgets, measure the effectiveness and efficiency of our operations, and determine employee incentives. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental information purposes only, has limitations as an analytical tool and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In addition, other companies, including companies in our industry, may calculate similarly-titled non-GAAP measures differently or may use other measures to evaluate their performance. A reconciliation is provided below for each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures, and not to rely on any single financial measure to evaluate our business. In evaluating these non-GAAP financial measures, you should be aware that in the future we expect to incur expenses similar to the adjustments in this presentation. Our presentation of non-GAAP financial measures should not be construed as an inference that our future results will be unaffected by these expenses or any unusual or nonrecurring items.

#### Adjusted Gross Profit and Adjusted Gross Margin

Adjusted Gross Profit is a non-GAAP financial measure that we define as revenue less cost of revenue, excluding depreciation and amortization, and excluding stock-based compensation and severance costs. We define Adjusted Gross Margin as our Adjusted Gross Profit divided by our revenue. We believe Adjusted Gross Profit and Adjusted Gross Margin are useful to investors, as they eliminate the impact of certain noncash expenses and allow a direct comparison of these measures between periods without the impact of noncash expenses and certain other nonrecurring operating expenses.

#### Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure that we define as net income (loss) adjusted to exclude interest expense (income), net, income tax expense (benefit), depreciation and amortization, stock-based compensation, acquisition and integration-related costs, goodwill impairment, change in fair value of contingent consideration, severance costs, and other expense (income). Severance costs include severance payments related to the realignment of our resources. Other expense (income) includes foreign exchange gain or loss. We believe Adjusted EBITDA provides investors with useful information on period-to-period performance as evaluated by management and comparison with our past financial performance. We believe Adjusted EBITDA is useful in evaluating our operating performance compared to that of other companies in our industry, as this measure generally eliminates the effects of certain items that may vary from company to company for reasons unrelated to overall operating performance.

Adjusted Gross Profit, Adjusted Gross Margin and Adjusted EBITDA have certain limitations, including that they exclude the impact of certain non-cash charges, such as depreciation and amortization, whereas underlying assets may need to be replaced and result in cash capital expenditures, and stock-based compensation expense, which is a recurring charge.

The following table presents, for the periods indicated, a reconciliation of our revenue to Adjusted Gross Profit:

		For the three months ended May 31,		
		2023 2022		
	(ir	(in thousands, except percentages)		
Revenue	\$	93,226	\$	85,528
Less:				
Cost of revenue, excluding depreciation and amortization		(54,203)		(47,615)
Gross profit, excluding depreciation and amortization		39,023		37,913
Add:				
Stock-based compensation, cost of revenue		911		1,128
Severance costs, cost of revenue		634		—
Adjusted Gross Profit	\$	40,568	\$	39,041
Gross margin, excluding depreciation and amortization		41.9 %		44.3 %
Adjusted Gross Margin		43.5 %		45.6 %

The following table presents, for the periods indicated, a reconciliation of our Adjusted EBITDA to our net loss:

	For the three months ended May 31,				
	2023		2022		
	(in tho	usands)			
Net loss	\$ (38,409)	\$	(342,822)		
Adjusted for:					
Interest expense (income), net	(921)		634		
Income tax (benefit) expense	91		(3,899)		
Depreciation and amortization	11,640		11,576		
Stock-based compensation	14,278		19,389		
Acquisition and integration-related costs <sup>(1)</sup>	27		_		
Goodwill impairment	_		299,705		
Severance costs <sup>(2)</sup>	1,102				
Other expense (income)	(390)		50		
Adjusted EBITDA	\$ (12,582)	\$	(15,367)		

<sup>(1)</sup> For the three months ended May 31, 2023, acquisition and integration-related costs represent expenses associated with litigation inherited through the PlushCare acquisition. Refer to Note 10 in our condensed consolidated financial statements for further details.

(2) Severance costs represent expenses associated with workforce realignment actions taken by management.